



# Torrance Herald

## Wins First For GENERAL EXCELLENCE IN STATE!

The top award for community newspapers in the State of California—given by Sigma Delta Chi honorary journalism fraternity for General Excellence — was won by THE TORRANCE HERALD at the recently-concluded California Newspaper Publishers Association Convention at Hotel del Coronado, San Diego. A record-breaking total of 436 newspapers was entered in the various classifications for rating. Second place rating in the General Excellence division was given to the Van Nuys News, with the Lompoc Record and South Gate Press being awarded Honorable Mention. The San Jose News won the General Excellence award for daily California newspapers. Presentation of the plaque was made to King Williams, HERALD publisher, by Lieutenant Governor Harold J. Powers at a breakfast meeting Saturday attended by more than 700 convention registrants.



### ★ SELECTED BEST BY 40 EXPERTS

... Representing all Journalistic Professions ... Community, Daily, National Press ... Radio and Television ... Advertising Agencies ... Public Relations ... Trade Associations ... Universities

In addition to winning top coveted award THE HERALD was given HONORABLE MENTION rating in the following classifications:

- ★ BEST EDITORIAL PAGE
- ★ BEST SPECIAL EDITION

The Editorial Page is a twice-weekly feature of THE HERALD and was cited for its diversity of content and makeup. The Special Edition was the 41st Anniversary and Industrial Progress section produced in March, 1955.



### First In Advertising - Circulation - Readership

The Only Paper Blanketing All Sections of Torrance plus Lomita, Harbor City and Adjacent City and County Areas!

# Torrance Herald

— A Complete Newspaper —

Office and Plant at 1619 Gramercy Avenue  
Torrance, California

